fashion calendar 1970

30th year · issued weekly

JANUARY	FEBRUARY	MARCH	enillad ha kamend a PRII (indocessionilla	alian jalian sepira salah M.A.Y. Sejerah dan kerebahan lain	JUNE dispersion of
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10(4	A n G u s t	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, JUNE 1, 1970

	WEEK BEGINNI	ING MONDAY, JUNE 1, 1970	
DATE	WHAT'S GOING ON	CIVEN BY	WHERE
June 1	7:00 A.M., MIILIKEN BREAK	KFAST SHOW, Waldorf-Astoria,	Grand Ballroom
June 1	4:30 P.M., MILLIKEN SHOW,	Waldorf-Astoria, Grand Bal	.lroom
Monday June 1 4:30 P.M.& 7:00 P.M.	TWO SHOWS: FALL TRENDS "The Show"at 5:00 and 7 each, by invitation only.	SEVENTEEN MAGAZINE (320 PARK AVENUE) :30, preceded by champagne.	ALICE TULLY HALL LINCOLN CENTER Tickets: \$25.00
Beginning Monday June 1	FALL COLLECTIONS	GAY GIBSON; QUINCY PETITES stact: Bob Orenstein, 564-41	SHOWROOM - 24TH FLOOR
Beginning Monday June 1		GIVENCHY or men and women. By appoi	244 MADISON AVENUE SHOWROOM - 3RD FLOOR ntment. Contact:
	OPENING OF FALL KNITWEAR Continuous showings. Con	KIMBERLY tact: LO. 4-1080.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday June 1	FALL ACCESSORIES	LADY HERITAGE iefs. By appointment. Con	244 MADISON AVENUE SHOWROOM - 3RD FLOOR tact: Dotti Sweet,
Monday June 1- June 12	FROM CANADA Coats, suits, dresses, ra	CANADIAN DEPT. TRADE, COMMERCE, INDUSTRY inwear, sportswear, knits, . By appointment. Contact	7TH FLOOR skiwear, sport coats
June 2	7:00 A.M., MILLIKEN BREAK	FAST SHOW, Waldorf-Astoria,	Grand Ballroom
Tuesday June 2 8:00 A.M. Breakfast	SEMINAR "Great Expectations". Sh	MERCHANDISING MOTIVATION (200 MADISON AVENUE) ow at 8:30. Price: \$15.00 rie Reich or Fran Hodges, O	GRAND BALLROOM (members); \$25.00
Tuesday June 2 8:30 A.M. Breakfast	FALL HANDBAG SHOW Presentation of Fall hand invitation. Contact: Nat	bags in a musical revue by	TERRACE BALLROOM
8:15 A.M.;	THREE PREVIEWS: AUGUST ISSUE "Fashion Encounter on Cam (breakfast): 11:30 (Trich	MADEMOISELLE (420 LEXINGTON AVE.) ous"live and film presents	ation. Shows at 9:00

10:45 A.M.; (breakfast); 11:30 (Irish coffee); 4:15 (cocktails). For tie-in stores, 3:30 P.M. by invitation only. Tickets: \$20 each. Contact: Lenore Benson, 689-5900.

-1-

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
June 2	10:00 A.M., JACK SARNOFF	, 512 Seventh Avenue, 30th	floor, PE. 6-7121
June 2	11:00 A.M., SEYMOUR FOX,	512 Seventh Avenue, 22nd f	Toor, LO. 4-3246
June 2	2:00 P.M., ORIGINALA, 51	2 Seventh Avenue, 43rd floo	r, 695-5100
Tuesday June 2 2:30 P.M.	Mr. Fred. By reservation	MR. FRED FOR FUR AND SPORT 11-Winter collection for th n. Thereafter, daily by ap 6. Publicity: Lisa Curtis,	pointment. Contact:
Tuesday June 2 4:00 P.M.		McMULLEN (550 SEVENTH AVE.) er by appointment in showro city: Pennoyer Associates,	
Tuesday June 2 4:00 P.M 6:00 P.M.	private preview. By inv	PAULINE TRIGERE her first collection of collection. Thereafter at D.M. William Spencer Associate	.A. showroom, 48 West
Tuesday June 2 4:30 P.M. and 6:00 P.M.	andise. Cocktails at 4:0	CHARLIE MAGAZINE (1250 BROADWAY) s of 1970"musical show of 00 and 5:30. For press, st invitation. Contact: Geor	130 WEST 44TH STREET August editorial merchores, advertising agencies,
Beginning Tuesday June 2	SHOWING OF FUR COLLECTION By appointment. Contact:	OLIVER GINTEL Miss Ann, PE. 6-5573.	333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday June 2		PLW BY LEE EVANS Florence Stelzer, 564-413	
June 2	12:00 Noon, Lanz, 1407 Br	roadway, 26th floor, OX. 5-	6440.
Wednesday June 3 10:00 A.M.	CATHERINE GUILBERT FURS Biegeleisen & Schour will	BIEGELEISEN & SCHOUR present fur fashions by Jo Thereafter by appointmen	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR ean-Louis and Catherine t. Contact: Mickey
Wednesday June 3 12:00 Noon Luncheon	PRESS PREVIEW: BOUTIQUE FURS Show followed by luncheon showroom, 14th floor. Co	(150 W. 30TH STREET) . By invitation. Thereaf	

SWAKARA

June 3 FUR FASHIONS

4:00 P.M. "The Fur Environment". For press and retailers, by invitation only. Concocktails tact: Pat Milgram, PR Associates, 688-6900.

Wednesday SHOWING OF

-2-

PIERRE HOTEL

	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	Wednesday June 3-	AUGUST-SEPTEMBER MERCHANDISE DISPLAY	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
	June 26	Barbara Doljack, PL. 9-810	ce executives. By appointm 00.	ent. Contact:
	Wednesday June 3 9:00 A.M	KNIT FABRIC WORKSHOP	FASHION INSTITTUE OF TECHNOLOGOY	227 WEST 27TH STREET
	4:00 P.M.	piece-goods buyers. Regis	ers, apparel manufacturers, stration: \$120; \$100 to mem Prof. Edna Brodie, 524-130	bers National Knitted
	Thursday June 4 8:30 A.M.;	THREE SHOWINGS: FUR COLLECTION Buyer Shows at 8:30 (head	OSCAR DE LA RENTA	333 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
		followed by luncheon. By	invitation. Thereafter by -6480. Publicity: Eleanor	appointment. Contact:
	Thursday June 4	OPENING OF FUR COLLECTION	BILL BLASS FURS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
1	11:00 A.M.& 2:30 P.M.		ection. For press and buyer Contact: LA. 4-6968. Public	
	June 4	12:00 Noon, COUNTESS ALEXA	ANDER, 530 Seventh Avenue,	9th floor, CH. 4-5693
	June 4	12:30 P.M., OSCAR DE LA RI	ENTA FURS, PRESS SHOW (see	above)
	Thursday June 4 2:30 P.M.		CHRISTIE BROTHERS entator: Mia Grau. By invi- 00 daily by appointment.	
	Thursday June 4	PRESS PREVIEW: FASHION MIRROR	SYNOPTIC SYSTEMS CORP.	360 LEXINGTON AVENUE SHOWROOM - 14TH FLOOR
	4:00 P.M. Cocktails	Synoptic's Fashion Mirror	Experience: "Try on the new entation at 4:30. By invitation, 759-1800.	west fashions without
	Thursday June 4 4:00 P.M 6:00 P.M.	SHOW AND RECEPTION "It's Borg Weather All Ove	BORG FABRICS (104 W. 40TH ST.) or the World"musical prese. Contact: Robert Glover,	
	June 4	5:00 P.M., OSCAR DE LA REN	TA FURS, BUYER SHOW (see al	oove)
	June 4	4:30 P.M., MILLIKEN SHOW,	Waldorf-Astoria, Grand Ball	lroom
	June 5	7:00 A.M., MILLIKEN BREAKF	AST SHOW, Waldorf-Astoria,	Grand Ballroom
	Friday June 5 9:00 A.M. and 12:00 Noon	READY-TO-WEAR "Fashion Fall '70". Co-ch Women's Wear Daily. Price	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) mn: Jeane Eddy, Saks Fifth s (breakfast): \$10.00 (memb s); \$25.00 (guests). Conta	BALLROOM Avenue; June Weir, pers); \$20.00 (guests);

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday June 6- June 9	Hotel, Ballroom, "A Fash	NATL ASSOCIATION OF DISPLAY INDUSTRIES (Breakfast Show: Mon., June ion Encounter with Mademois East 34th Street, 684-0677	elle Magazine".) Con-
Saturday June 6- June 10	LEATHER SHOW IN ITALY Seventeenth exhibit of I MIPEL, Via G. Leopardi,	MIPEL talian leather goods. Cont 14-20123 Milan, Italy.	FAIR GROUNDS MILAN, ITALY act: Secretary-General,
June 8	8:00 A.M., NATL ASSN OF	DISPLAY INDUSTRIES (see abo	ve)
Monday June 8 9:30 A.M.		DAN GROSSMAN in addition to Dan Grossman ppointment. Contact: PE. 6 0.	
Monday June 8 11:00 A.M.	BUYER SHOW: FUR COLLECTION By invitation. Contact:	BEN KAHN BR. 9-0633.	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Monday June 8 4:00 P.M. Cocktails		DONALD BROOKS FOR MICHAEL FORREST er by appointment at 10:00 a floor. Contact: LO. 4-472	
June 8	4:30 P.M., MILLIKEN SHOW	, Waldorf-Astoria, Grand Ba	llroom
June 9	7:00 A.M., MILLIKEN BREAD	KFAST SHOW, Waldorf-Astoria	, Grand Ballroom
Tuesday June 9 10:30 A.M.	and buyers, by invitation	FREDRICA " and "Young Sophisticates" n. Thereafter by appointmenticates: Character Characters (Characters)	nt. Contact: Miss
Postponed June 9		L COLLECTION, ORIGINALLY SCI POSTPONED TO JUNE 15 (see	
Tuesday June 9 11:45 A.M.		NEUSTADTER FURS manuel Ungaro collection, for collection. By invitation.	
June 9	FALL-HOLIDAY COLLECTION Also June 10 at 12:00 Noc OX. 5-6440.	LANZ on. By reservation. Co	1407 BROADWAY SHOWROOM - 26TH FLOOR ontact: Dale Donekiel,
Tuesday June 9 12:00 Noon Luncheon	N.Y. Mets. Fashion Show vitation. Tickets: \$10.0	EASTMAN CHEMICAL PRODUCTS Go" in Eastman fibers, mode Commentator: Phyllis Youngh Of for benefit Flushing Hosy The Rowland Co., 415 Madiso	neart. Press by in- pital, contact: 263-0131.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 9 4:00 P.M.		FERNANDO SANCHEZ FOR REVILLON Dicity: Rea Lubar, 279-0790	HARTMANN GALLERIES 978 MADISON AVE. (77TH ST.)
Tuesday June 9 6:00 P.M. Dinner	"There's Nothing Like Fu	RETAIL FUR COUNCIL NRMA(100 W. 31ST ST.) or But Fur"12th annual fur ont: Richard Parsons, U.S. I	TERRACE BALLROOM fashion show. Speakers:
June 10	7:00 A.M., MILLIKEN BREA	KFAST SHOW, Waldorf-Astoria	, Grand Ballroom
	FUR COLLECTION	CHAMBERS-SHERWIN BY GIORGIO DI SANT'ANGELO reafter by appointment. Co	SHOWROOM - 14TH FLOOR
June 10	12:00 Noon, LANZ, 1407 B	roadway, 26th floor, OX. 5-	6440
Wednesday June 10 12:00 Noon Aperitif	FUR COLLECTION Showing of premiere coll	MAXIMILIAN (20 W. 57TH ST.) ection of national franchisesey, CI. 7-1388. Publici	e. By invitation only
Wednesday June 10 12:30 P.M. Luncheon	The state of the contract.	ALEXANDER SHIELDS (484 PARK AVENUE) ion for Fathers and all Fast 171. Barbetta Publicity: E	321 WEST 46TH STREET
Wednesday June 10 3:00 P.M.	FALL FUR COLLECTION "The Fur GalleriaArtist Contact: Leon Hecht, CH.	REIN, RAME & GURVITCH try in Fur". For press and 4-2179.	SHOWROOM - 2ND FLOOR
Wednesday June 10 4:30 P.M 7:30 P.M.	NEW SHOWROOM Gay Gibson Juniors, PLW,	GAY GIBSON Quincy Petites invite pressivitation. Contact: Marcia	1411 BROADWAY SHOWROOM - 24TH FLOOR and buyers to an open Margolis, 564-4130.
Wednesday June 10 5:00 P.M.	FUR FASHION FILM PRESENTATION For buyers, by invitation	FUR INFORMATION & FASHION COUNCIL Contact: Adele Shainblum	STATLER-HILTON HOTEL GRAND BALLROOM , Ruder & Finn, PL9-1800.
Wednesday June 10 5:00 P.M 8:00 P.M.	PRESS PREVIEW: NEW SHOE SHOP First Charles Jourdan sho Infab, 350 Fifth Avenue,	CHARLES JOURDAN op in America. By invitation 244-2044.	700 FIFTH AVENUE AT 55TH STREET on only. Contact:
Wednesday June 10 5:30 P.M.	PREVIEW OF FALL COLLECTION Show at 6:00. By invitate Contact: 246-2432.	GEORGE HALLEY (24 WEST 57TH ST.) ion only. Thereafter in sh	PIERRE HOTEL COTILLION ROOM owroom, 8th floor.
June 11	7:00 A.M. MILLIKEN BREAK	FAST SHOW, Waldorf-Astoria,	Grand Ballroom

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 11 10:30 A.M.	FUR COLLECTIONS	HBA; CATHERINE GUILBERT; ANNE KLEIN eafter daily at 10:00 and 2	SHOWROOM - 14TH FLOOR
Thursday June 11 12:00 Noon	FALL FUR COLLECTION Show at 1:00. By invitat floor. Contact: LO. 5-60	ion. Thereafter by appoint	PENN GARDEN HOTEL GRAND BALLROOM ment in showroom, 7th
Thursday June 11 2:30 P.M.		CHESTER WEINBERG FURS FOR GOLDIN-FELDMAN act: Miss Inga, LA. 4-5373.	345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday June 11 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation only. Conta	RONALD AMEY, INC. act: Helen Borger, CO. 5-77	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR 20.
Thursday June 11 5:00 P.M.	FUR FASHION	FUR GARMENT TRAVELING SALESMEN'S ASSN	STATLER-HILTON HOTEL TERRACE BALLROOM
Beginning Thursday June 11	OPENING OF FALL FUR COLLECTION By appointment. Contact:		224 WEST 30TH STREET SHOWROOM - 14TH FLOOR
Friday June 12 9:30 A.M.	Fur collections by Christi Monsieur, Laurence Kaye.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS Lan Dior Furs, Miss Dior Fu By invitation. Beginning intment. Contact: Jan Kay	rs, Christian Dior Mon., June 15, daily
Friday June 12 11:15 A.M. Aperitif	FUR COLLECTION Fall-Winter fur collection	ALIXANDRE by Alixandre; also premie y invitation. Publicity:	150 WEST 30TH STREET SHOWROOM - 18TH FLOOR re collection by Viola Polly Guerin, 679-8695.
Sunday June 14- June 17	BOUTIQUE SHOW	(10 WEST 33RD STREET) n's apparel, accessories,	McALPIN HOTEL 5TH - 10TH FLOORS shoes, gifts. For
Monday June 15 11:00 A.M.& 3:00 P.M.	OPENING OF FALL COLLECTION Repeat show at 3:00. (Not tation only. Contact: 535	HALSTON e Change of Date) For pres -3542.	33 EAST 68TH STREET SHOWROOM - 3RD FLOOR as and buyers, by invi-
Monday June 15 4:30 P.M. Cocktails	1971 FABRIC AND FASHION SHOWCASE Multi-media fabric seminar retailers. (Also: Dallas, Contact: Ruth Sublette, 86 867-2000, Ext. 2550.	(522 FIFTH AVENUE) for Spring '71. For design June 23; Los Angeles, June	25) By invitation.

55TH	NATIONAL	PRESS	WEEK	600	June	15-20

		JJIII MAILUMA I MADO WALL OUICE 25	
Unless otherwise	noted, all sh	owings are held in the Waldorf-Asto	ria, Park Avenue and
49th Street. By	invitation.	Press Director: Mildred Sullivan, L	A. 4-0461.
Tyen beleet.			
Mon., June 15:	4:30 P.M.	WELCOME PARTY home	of Robert S. Taplinger
		"Pimm's Cup Garden Party" 233 E	. 49th St. (2nd Ave.)
	7:00 P.M.	SEARS, ROEBUCK & COMPANY (dinner)	Plaza - Persian
Tues., June 16:		Registration	Jade Room
		ROBERT HALL (breakfast)	Jade Room
		PICCIONE BRIDALS	Jade Room
		JAY KOBRIN for MAISONETTE	Jade Room
		REMBRANDT (Ole Borden)	Jade Room
	11:30 A.M.	writing period	Amendeene - Coordina
		MILLINERY INSTITUTE (luncheon)	Jade Room
		LARRY ALDRICH NAT KAPLAN	Jade Room
	3:30 P.M.		
	3:30 F.M.	"There is Nothing Like a Dress"	oade room
	5.00 P M	writing period	
	7:00 P.M.		Chateau Madrid
	7.00 1.111	"The Real Lowdown With Diamonds"	
Wed., June 17:	8:00 A.M.	MONTGOMERY WARD (breakfast)	Starlight Roof
	10:00 A.M.	DAVIDOW	Jade Room
	10:30 A.M.	THE SCHRADER ORGANIZATION	Jade Room
	11:00 A.M.	SAM FRIEDLANDER (Bob Bugnand)	Jade Room
		writing period	
		VOGUE-BUTTERICK PATTERNS (luncheon	
		BURLINGTON HOSIERY	Jade Room
		CROMPTON-RICHMOND	Jade Room
		FORMFIT-ROGERS	Jade Room Jade Room
		DAMON & DAMON INTERNATIONAL	Jade Room
		writing period EMBA MINK (cocktails)	Jade Room
	5:30 P.M.	EMBA MINA (COCKLAIIS)	Sade Room
Thurs., June 18:	8.00 A.M.	ACCESSORAMA (breakfast)	Starlight/Gold
Indis., June 10.		JUNIOR SOPHISTICATES	Starlight Roof
	10:30 A.M.		Starlight Roof
	11:00 A.M.		Starlight Roof
		writing period	
	12:30 P.M.	SAGA MINK (luncheon)	Plaza - Ballromm
	2:30 P.M.	RUSSEL TAYLOR	Starlight Roof
		ABBE RABINER	Starlight Roof
		LEDASPAIN	Starlight Roof
		NATIONAL SHOE FABRIC ASSN	Gold Room
		writing period	Charlisha Roof
		DENIM COUNCIL (cocktails)	Starlight Roof Union Carbide Bldg.
	7:15 P.M.	RIEGEL-LA FRANCE (Safari Supper)	270 Park Ave. (47th)
			270 Talk Ave. (47th)
Fri., June 19:	8.00 A M	COLGATE-PALMOLIVE (breakfast)	Hilton Room
111., Julie 17.		MARION DIGNEY BOUTIQUE	Hilton Room
		DAVID CRYSTAL	Hilton Room
		DESIGNER SHOE GUILD	Hilton Room
		writing period	
		inued on following page)	

	-55TH NATIONAL PRESS W	EEK - June 15-20 (continued fr	om page 7) ————
Fri., June	2:45 P.M. SAC "P 3:30 P.M. JEU 4:30 P.M. wri	ack Age People"	Plaza - Ballroom Hilton Room Hilton Room
Sat., June	20: 10:00 A.M. SYN	OPTICS (open house)	260 Lexington Avenue
June 15	Fifteenth edition of	SEARS, ROEBUCK AND CO. (360 WEST 31ST STREET) "A Night at the Persian Room" ct: Jo Hopkins, 790-7802.	PERSIAN ROOM
Beginning Monday June 15	COLLECTIONS	GINO CHARLES; ROBERT MALCOLM oyer. Contact: 524-4510.	
Beginning Monday June 15		MORTON MYLES FOR MALCOLM CHARLES act: 594-3000.	
Beginning Monday June 15	FALL & HOLIDAY COLLECTIONS By appointment. Conta	JUNIOR SOPHISTICATES; SPORT SOPHISTICATES act: LO. 4-0462.	498 SEVENTH AVENUE 4TH & 7TH FLOORS
June 16	AT PRESS SHOW	MILLINERY INSTITUTE OF AMERICA or press, by invitation. Cont	GEORGIAN ROOM
Tuesday June 16 7:00 P.M. Dinner		N.W. AYER & SON Diamonds". Fashions by Rodr Cleef & Arpels, Harry Winston sick, 974-7461.	LEX. AVE. & 48TH ST. igues. Diamonds by
Beginning Tuesday June 16	HOLIDAY COLLECTION BY ELEANOR BRENNER Day-through-dinner fas Shiller or Norma Wilk	BRENNER COUTURE; BRENNER KNITS shions. Continuous by appoints, 947-9677.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR ment. Contact: Ruth
Wednesday June 17 8:00 A.M. Breakfast	Rudi Gernreich, Philip	MONTGOMERY WARD ted". Designer-speakers: Nora ppe Heim, Melba Hobson, Clodagi tator: Rita Perna. By invitat	h O'Kennedy, Simonetta,
Wednesday June 17 12:30 P.M. Luncheon		ALEXANDER SHIELDS (484 PARK AVENUE) nes for Fathers and all Fashion 9171. Barbetta Publicity: Ello	
Wednesday June 17 5:30 P.M. Cocktails		EMBA MINK BREEDERS ASSOCIATION Mink fashions selected from the sel	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 18 8:00 A.M. Breakfast	Breakfast: 8:00 - 10:00.	LEADING MANUFACTURERS ories for Fall-Winter (N.Y. Open House: 8:00 - 1:00, 0 and Maxwell Associates, 679	Gold Room. By invita-
Thursday June 18 8:30 A.M 6:00 P.M.	FALL COLLECTION OF JEWELRY Open house for visiting a Charlotte Leff, CH. 4-430	MONET and local press. By invitation.	DELMONICO HOTEL COLONY SUITE - 3RD FL. tion. Contact:
Thursday June 18 12:30 P.M. Luncheon		SAGA MINK ag the "multi-looks and mood witation only. Contact: Ja 2000 Ext. 3094.	
Thursday June 18 3:30 P.M.		LEDASPAIN (1410 BROADWAY) ready-to-wear from Spain; a on. Publicity: Billie Goul	
Friday June 19 8:30 A.M. Breakfast	Don Simonelli, Betsey Joh Jackie Rogers, Allen Case Fashion Director, Men's Fa	COLGATE-PALMOLIVE COLD POWER ashions by John Weitz, David anson, Alexander Shields, La (N.Y. Couture Council). (ashion Assn of America. By Addison, Goldstein & Wals	Trry Kane, Bill Miller, Commentator: Ken O'Keefe, invitation only.
Friday June 19 10:30 A.M.		DESIGNER SHOE GUILD oots from Designer Shoe Guil Contact: Billie Gould, 96	
Thursday June 18 7:15 P.M 9:30 P.M. Safari Supper	created to save animals i celebrities and guests.	RIEGEL-LA FRANCE; WORLD WILDLIFE FUND . Simulated fur fashions in danger of extinction. In By invitation. Publicity: ger Associates, PL. 2-7722.	formal fashion show with Dolly Martin or Lenore
Saturday June 20 10:00 A.M 1:00 P.M.	PRESS SHOWING: FASHION MIRROR Synoptic's Fashion Mirror removing a stitch". (N.Y Ruder & Finn, 759-1800.	SYNOPTIC SYSTEMS Experience: "Try on the new country of the new count	360 LEXINGTON AVENUE SHOWROOM - 14TH FLOOR ewest fashions without ty: Adele Shainblum,
Saturday June 20- June 21 8:30 A.M Midnight	WINTER "BOOTINOS" Fall-Winter line of "Boot women, children. Open Ho	B.F. GOODRICH inos" and waterproof access use from 8:30 A.M Midnig arl Byoir Associates, YU. 6	tht. By invitation.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday	RECEPTION FOR	KENNETH	19 EAST 54TH STREET
June 20	BEAUTY EDITORS	. 1 1 1 1 1 1 1 1	his calon By invitation
4:00 P.M 6:00 P.M.	Kenneth will invionly. Contact: V	te local and visiting press to irginia Haynes, PL. 2-1800.	his saion. By invitation
Saturday	PRESENTATION OF	HELENA RUBINSTEIN	THE WHITNEY MUSEUM
June 20	ART AND BEAUTY		945 MADISON AVE. (75TH)
6:30 P.M 8:30 P.M.	"The Reality of A visiting press.	ppearance"special presentati By invitation. Publicity: Jos	eph Mann, EL. 5-2100.
Monday	"DAY OF BEAUTY"	LEADING BEAUTY	CARLTON HOUSE GOLDEN ROOM
June 22	FOR VISITING PRES	COMPANIES y news. Open house for local	
12:00 Noon- 6:00 P.M.	invitation. Cont	act: Helen Nash, PL. 1-3377; J	oan Parker, 697-9027.
Monday	PREVIEW OF	GUSTAVE TASSELL (LOS ANGELES)	64 EAST 55TH STREET SHOWROOM
June 22 2:30 P.M.	Ry invitation onl	y. Thereafter by appointment.	Contact: PL. 5-2872.
2:30 F.M.	by invitation on	y. Included by appearance	
June 23	PRIMARY DAY IN NE	W YORK (Tuesday)	
Tuesday	PRESS PREVIEW:	RITTER BROTHERS	DELMONICO'S
June 23	FUR COLLECTION	(224 WEST 30TH ST.)	CRYSTAL BALLROOM
8:30 A.M.	Fall-Winter fur p	review for out-of-town and loc	al press. By invitation.
Breakfast	Contact: BR. 9-81	44. Publicity: Eleanor Lamber	et, MU. 8-2130.
Tuesday	FUR SHOW FOR	FUR INFORMATION	DELMONICO'S
June 23	PRESS WEEK	AND FASHION COUNCIL	GRAND BALLROOM
1:00 P.M.		ublicity: Adele Shainblum, Rud	ler & Finn, 110 East 39th St.,
Luncheon	PL. 9-1800.		
	AMERICAN DESIGNER	SHOWINGS - FALL 1970 - June 2	21-26, 1970
		hardens will be held in the Gr	and Ballroom, Delmonico's.
Park Avenue	and 59th Street.	howings will be held in the Gr By invitation. Publicity: El	leanor Lambert, MU. 8-2130.
Sun., June	21: 3:00 P.M.	HELEN LEE and ALYSSA	
built, built	4:00 P.M.	MAXIMILIAN FURSReady-To-Wea	er Collection
	5:00 P.M.	JOHN WEITZ	
	6:00 P.M.	FASHION FORECAST - Eleanor La	
	8:00 P.M.	MEET-THE-PRESS CONFERENCE (co Guests of S. Joseph Tankoos	
Mon., June	22: 8:00 A.M.	breakfast	
	8:30 A.M.	ADELE SIMPSON	
	9:15 A.M.		
	10:00 A.M.	JEREMY (Alan Phillips)	
		ROXANE for SAMUEL WINSTON	
	11:30 A.M. 12:30 P.M.	writing period REMINGTON PERSONAL HAIR CARE	PRODUCTS (luncheon)
		"The Way Fashion Heads for	
		LEO NARDUCCI	
		SUZY PERETTE (Victor Costa)	
		STAVROPOULOS atinued on following page) ——	
	(COI	ittinded on rottowing page)	-10-

AMER1	ICAN DESIGNER	SHOWINGS - FALL 1970 (continued from page 10)
Mon., June 22:		DON SIMONELLI
	5:00 P.M.	writing period
	6:00 P.M.	AMERICAN FOOTWEAR INSTITUTE (cocktails)Crystal Ballroom
	8:00 P.M.	HYSTRON FIBERS & LOVE COSMETICS (dinner) Tavern-on-the-Gree
		"Love in the Trevira Era" Central Park & 67th St
Tues., June 23:	8:00 A.M.	RITTER FURS (breakfast)
		KASPER FOR JOAN LESLIE
		JENNIFER (Jeannene Booher)
	10:30 A.M.	DONALD BROOKS
	11:15 A.M.	CHRISTIAN DIOR-NEW YORK
	12:00 Noon	HERBERT & BETH LEVINE SHOES (aperitif) Colonnade Suite
	12:30 P.M.	writing period
A STATE OF THE STA	1:00 P.M.	FUR INFORMATION & FASHION COUNCIL (luncheon)
	2:30 P.M.	ELINOR SIMMONS for MALCOLM STARR
	3:15 P.M.	CARDINALI (Marilyn Lewis)
		J.G. COUTURE (Arthur Doucette)
		CALVIN KLEIN
	8:30 P.M.	"APPLAUSE" Palace Theatre
		guests of William Thomas of STJ B'way & 47th St.
Wed., June 24:	8:00 A.M.	breakfast
	8:30 A.M.	B.H. WRAGGE (Sydney Wragge)
		STJ (Marshall Klugman)
		MODELIA (Frank Masandrea)
	10:45 A.M.	PAT SANDLER
	11:30 A.M.	GEORGE HALLEY
		JUDITH LEIBER HANDBAGS (aperitif) Colonnade Suite
		PAPILLON by ANNEMARIE GARDIN (luncheon)
		ANNE FOGARTY
		MALCOLM CHARLES (Morton Myles)
		JERRY SILVERMAN (Shannon Rodgers)
		writing period
	6:00 P.M.	COCKTAILS at Jerry Silverman's apartment, Mayflower Hotel
		Central Park West & 61st St
Thurs., June 25:	8:00 A.M.	WARNER SLIMWEAR-LINGERIE (breakfast)
		TINA LESER
		JACQUES TIFFEAU
		KIMBERLY KNITWEAR
	11:15 A.M.	
		CADORO JEWELRY Colonnade Suite
		SHEFFIELD WATCHES (luncheon) Plaza - Terrace
		STAN HERMAN FOR MR. MORT
		VICTOR JORIS FOR CUDDLECOAT CEIL CHAPMAN
		MISTER PANTS (Lynn Stuart)
	5:30 P.M.	OLGA UNDERFASHIONS (cocktails) Crystal Ballroom
Fri., June 26:	7:45 A.M.	
		KENNETH LANE
		POLO BY RALPH LAUREN
		BILL BLASS
	10:00 A.M.	BILL BLASS FOR PEM; BLASS FURS; BLASS VANTAGE WATCHES
	10:45 A.M.	
		OSCAR DE LA RENTA RUDI GERNREICH
	LC · LJ I o'll o	RUDI GERNREICH -11-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Thursday June 25- June 28	June 25: 7:00 P.M. June 26: 8:00 A.M. 9:00 A.M. 12:00 Noon 7:00 P.M. June 27: 8:00 A.M. 9:00 A.M. 12:00 Noon 7:00 P.M. June 28: 8:00 A.M. 9:00 A.M. 12:00 Noon 7:00 P.M.	Michaels/Stern (breakfast MFA Clinic One, "The Tail J.P. Stevens & Co. (lunch Esquire Socks (dinner) "A Hat Corp. of America "Top MFA Clinic Two, "Sportswe Botany (luncheon) "Clothi After Six (dinner) "A Lov) "It's a Knit Way to Live" ored Man 1970" eon) n Ex-Static Evening" to Bottom Fashions" ar 1970" ng Cosmetics" e Affair with Austria" black ti	
Friday June 26 8:30 A.M.	SHOWING OF FALL MENSWEAR Showing of shirts, ti shoes. For visiting 581-7560.	POLO BY RALPH LAUREN es, suits, slacks, sport press, by invitation. Co	DELMONICO'S GRAND BALLROOM coats, sport shirts, outerwear, ntact: Alfred Siciliano,	
Monday July 6 12:00 Noon	AUTUMN-WINTER COLLECTION By invitation only. MU. 8-2130.	ADOLFO (22 E. 56TH ST.) Contact: 688-4410. Publi	ST. REGIS VERSAILLES ROOM city: Eleanor Lambert,	
Tuesday July 7 9:30 A.M.	PREVIEW OF FALL MILLINERY Millinery collection invitation. Contact:	by Irene and Rivera. For	16 EAST 52ND STREET SALON - 6TH FLOOR press and buyers. By	
Tuesday July 7 12:00 Noon	AUTUMN-WINTER MR. JOHN 24 EAST 57TH STREET COLLECTION SALON - 7TH FLOOR Autumn-Winter collection of hats, couture clothes, boutique clothes, accessories. By invitation. Contact: PL. 7-1966.			
Wednesday July 8 9:00 A.M. Breakfast) IMPERIAL BALLROOM for retailers. By invi-	
July 9- July 16	ITALIAN COUTURE SHOWINGS IN ROME. Contact: Camera Nazionale della Moda Italiana, Via Lombardia, 44, Rome 00187.			
July 16- July 18	SPANISH COUTURE SHOWINGS IN MADRID. Contact: Secretaria de la Comision Organizadora de la Presentacion de las Colecciones de Alta Costura, Palacio Nacional de Congresos y Exposiciones, Avenida Generalisimo, 29, Madrid.			
Beginning July 20		GS IN PARIS. Contact: Ch du Fbg. St-Honore, Paris	ambre Syndicale de la Couture VIII.	

1971					
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